



Madison County Tourism, Inc. ● PO Box 1029 ● Morrisville, NY 13408

2009 Contest Rules

General Information:

- The contest begins on March 1, 2009 and ends on September 30, 2009. Entries are due by 4:00 p.m. on September 30. Late entries will not be accepted.
- The contest is open to amateur photographers, ages 5 and up. Madison County Tourism, Inc. employees, sponsor employees, volunteers and board members are not eligible, nor are their immediate family members.
- To be eligible, photos must be taken in Madison County, New York between March 1 and September 30, 2009.
- Each person is limited to 4 entries. A completed entry form, including photo title and a description must be submitted with each entry.
- Complete rules and the entry form are available on the Madison County Tourism Inc. website www.madisontourism.com. For participants without a computer, these materials will be available at the offices of Madison County Tourism and may be obtained by calling 800-684-7320.
- Entries may be mailed to:
Photo Contest
Madison County Tourism, Inc.
PO Box 1029
Morrisville, NY 13408
They can also be e-mailed to photo@madisontourism.com. E-mailed photos must be sent as an attachment.
- Madison County Tourism, Inc. reserves the right to terminate, cancel or suspend the contest without notice.
- Submission of an entry automatically constitutes the contestant's acceptance of all the conditions set forth in the rules.

Photo Specifications:

- Entries must be in a digital format to be eligible. Regular photos must be scanned and submitted by email or on a CD.
- Electronic files should be labeled with the title, followed by the entrant's name. (Example: Chittenango Falls_JaneSmith).
- Label CDs or include message in email with the location, entrant's name and title of the photos on the CD. (Example: Chittenango Falls, Jane Smith, Spring Splendor).
- Photos must be submitted in jpeg or tiff format. Please provide the largest file size possible to allow for quality printing of photos. Low resolution images will not be considered.
- Photos may be submitted in natural color or black and white forms only.

- Minor digital enhancements, such as cropping, contrast, etc. are permitted. Images that have been significantly modified may be entered in the “digitally enhanced” category only.
- No watermarks, signatures or copyright notices may be added to the image.
- If the photo contains a readily identifiable person as a subject, the photographer must submit the person’s name, address and phone number. If the subject is a minor, the photographer must also submit the parent or guardian’s information. This information must be submitted with the photo and entry form.
- Contest officials reserve the right to refuse any photo that does not meet the photo specifications or adhere to contest rules.
- Madison County Tourism, Inc. is not responsible for lost or damaged CDs, as well as those that are not received by the contest deadline.

Photo Management:

- All submissions become the property of the Madison County Tourism, Inc. and will not be acknowledged or returned.
- By entering the contest, you grant to Madison County Tourism, Inc., the non-exclusive, world-wide, perpetual right and license to use, display, reproduce, publish, transmit and distribute your photograph on our Web site, in our newsletter, travel guide and/or in any other promotional materials produced by Madison County Tourism, Inc. and the contest sponsors. Photographers retain the right to use the submitted photo.
- When possible, Madison County Tourism, Inc. will credit the photographer when his/her photo is used.
- Madison County Tourism, Inc. reserves the right to crop and/or re-size photos if necessary.
- By entering the contest, you represent, acknowledge and warrant that the submitted photo is an original work created solely by you, and you are the sole owner of all right, title and interest in and to your photo.

Judging:

- Judging will take place October 15, 2009.
- The judging panel will be named at a later date.

Prizes & Award Presentation:

- The awards ceremony is scheduled for Friday, October 16 at noon at the Chittenango Landing Canal Boat Museum. All contestants are welcome and encouraged to attend. Contestants need not be present to win.
- Prizes will be awarded in the following categories:
 - **First place youth (age 5-12)**
 - Four tickets to the annual dinner with the munchkins at the 2010 Oz-Stravaganza
 - Four tickets to the Chittenango Landing Canal Boat Museum
 - Four tickets to Golub’s Our Farm in Cazenovia
 - \$10 gift certificate to Zem’s in Canastota
 - **Runner-up youth (age 5-12)**

- Four tickets to the Critz Farm's in Cazenovia
- \$10 gift certificate to Zem's in Canastota
- **First place teen (age 13-18)**
 - Two tickets to the Glenwood Cinema in Oneida
 - \$25 Zem's Gift Certificate
 - Admission for four to Critz Farms in Cazenovia
- **Runner-up teen (age 13-18)**
 - Two tickets to the Glenwood Cinema in Oneida
- **First place adult (Age 19+)**
 - Overnight for two at the Oneida Community Mansion House
 - Two tickets to the 2010 Madison Bouckville Antique Show
 - Two tickets to the 2010 Madison County Hop Fest
- **Runner-up adult (Age 19+)**
 - Two tickets to the 2010 Madison Bouckville Antique Show
 - Two Tickets to the 2010 Madison County Hop Fest
- **Best digitally enhanced photo (all ages)**
 - \$25 Cazenovia Gift Certificate
 - \$50 Gift Certificate to Ye Olde Landmark Tavern
- **Grand prize (winning entry selected from above winners)**
 - Dinner and overnight for two at the Brae Loch Inn in Cazenovia
 - Hot Air Balloon Ride for two courtesy of Airborne Adventure's Ballooning, Inc.
 - \$25 Cazenovia Gift Certificate
 - Framed 8X10 print of your photo from Evergreen Gallery in Hamilton.
- Winning photos may be published on the Madison County Tourism's web site, blog, and those of the contest sponsors, in our newsletter and other publications and may be put on display at the visitor's center in 2010.
- Madison County Tourism, Inc. reserves the right to cancel, suspend, replace or discontinue any category or prize listed in these rules. If replacement is necessary, every effort will be made to replace with equal value.